BY THE NUMBERS
2020

SCAN’s Mission
Senior Citizens Activities Network (SCAN) serves the 55+ community in Monmouth and Ocean Counties enriching their lives with programming to promote healthy lifestyles, continuing education, and access to community and economic resources to keep them active, healthy and connected.

SCAN’s Vision
Senior Citizens Activities Network, (SCAN) will become the premier organization in Monmouth and Ocean Counties, and beyond, focused on improving the quality of life for people age 55+.
Quick Statistics about the Seniors of Monmouth & Ocean Counties

Monmouth County has 618,795 residents. 112,621 are seniors aged 65 and over.

Seniors represent 18.2% of the total population.
Of these, 26% have a disability.

22.5% are widowed.
58% spend more than 30% of their income on housing.
6.5% (7,352) live below the federal poverty level of $12,760.

Municipalities that receive our main services include: Asbury Park, Long Branch, Keansburg and the Bayshore area, Freehold Borough, Red Bank, Neptune City, and Eatontown.

Ocean County has 607,186 residents. 138,439 are seniors aged 65 and over.

Seniors represent 22.8% of the total population.
Of these, 33.1% have a disability.

27.2% are widowed.
36.1% spend more than 30% of their income on housing.
5.9% (8,117) live below the federal poverty level of $12,760.

SCAN services all of Ocean County.

SCAN's Financials

**Income**

Grants: 51.6%  • $198,298.98
Public Support: 16.5%  • $  62,888.01
Pandemic Relief & PPE Loan: 16%  • $  61,710.00
Board Donations & Sponsorships: 8%  • $  31,315.56
Program Income: 7.9%  • $  30,360.00

**Expenses**

Payroll: 65.4%  • $248,210.45
Operations: 16.8%  • $ 63,485.98
Contract Service: 16.4%  • $ 62,397.50
Event Expenses: 1.4%  • $  5,405.97

SCAN's programs fall under 5 service areas

Hub HQ provides public educational classes at our headquarters located in the Monmouth Mall.

SCAN in the Community brings our high impact programming directly into communities via our satellite host locations.

Benefit Enrollment Center provides trained specialists for determining eligibility for government assistance that one may be entitled to receive. We also help with applications and follow-up.

SCAN-TV

In our studio we produce and distribute two TV shows per month to the cable stations. (the TV studio was closed during the Pandemic)

Virtual SCAN @ Home

Since May 2020 SCAN has been virtual. We provide a diverse selection of live and interactive classes at home using Zoom.
### SCAN’S 2020 DATA

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>986</td>
</tr>
<tr>
<td>Volunteers</td>
<td>5</td>
</tr>
<tr>
<td>Hours of service</td>
<td>53</td>
</tr>
<tr>
<td>Staff members</td>
<td>9</td>
</tr>
<tr>
<td>Teachers</td>
<td>9</td>
</tr>
</tbody>
</table>

2,500+ YouTube hits for our self-produced SCAN NJ TV shows: *Welcome to SCAN*, *Community Connections* and *Caregiver Connections*, in 2020.

Conducted 5 six-week evidence based classes virtually for 36 seniors and provided 540 hours of instruction.

6 virtual *Lunch & Learns* were held and attended by 159 seniors. 1 *Meet the Physicians* webinar attended by 64 seniors.

103 E-mails sent to 3,174 recipients.

Distributed 300 Self Care Kits to seniors at the beginning of the pandemic.

NOTE: In 2020 SCAN’s facility was closed due to the Pandemic. Our staff, teachers, and classes went virtual.

SCAN has 986 Members.

5 Volunteers provided 53 hours of service.

9 staff members.

9 teachers.

The Benefit Enrollment Center screened 458 seniors to determine their eligibility. As a result, we served 386 unduplicated seniors and submitted 840 applications and/or referrals on their behalf. The value of the services they received is approximately $772,000.

We provided 330 hours of classroom instruction thru March 17, 2020. We provided 750 hours of on-line classes using Zoom.

We offered 64 different types of classes. 452 seniors participated in our virtual classes.

36 TV shows produced by our 3 series:

We had 48 guest appearances from community leaders and non-profit agencies. All of these shows were aired on Comcast, Cabelvision, Fios, Brookdale, and Ocean County Community Colleges’ cable stations.

We developed SCAN FYI, our first weekly Facebook video segment, shown on Wednesday mornings. The show highlights up-to-date community information and resources and features guests from the community and beyond. We produced 30 segments and had 3,500+ views.

6 virtual *Lunch & Learns* were held and attended by 159 seniors. 1 *Meet the Physicians* webinar attended by 64 seniors.

We produced an exercise video for seniors to use at home, which had 550 views. We created a series of 3 separate presentations to explain what Telehealth is and how to use it. We created a guide about how to use Zoom for seniors located on scannj.org.

1 Meet the Physicians webinar attended by 64 seniors.

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