SCAN | Monmouth Mall 180 Highway 35 South Eatontown, NJ 07724 Tel: 732-542-1326 | Fax: 732-389-9434 www.scannj.org

# **Annual Leaders of Distinction Luncheon Sponsorship & Ad Journal Form**

October 22, 2019 -- 11:30AM-2:00PM

Branches Catering 123 Monmouth Rd, West Long Branch, NJ 07764

## 2019 Honorees

### **Leader of Distinction Award**

Dr. David Stout, President Brookdale Community College

## **Leader of Distinction Award**

Heather Barberi, Executive Director The Jay & Linda Grunin Foundation

## Leader of Distinction Award in the Field of Aging

AARP New Jersey Stephanie Hunsinger, State Director

## Please make your selection for Sponsorship Opportunities & Tickets

#### PRESENTING SPONSOR \$10,000 - Package can be Customized

- 2 tables for a total of 14 guests with prominent placement
- Logo recognition on printed invitation. Note: Must be received no later than August 16, 2019 to be included on printed invitation
- Logo on all event marketing materials
- Recognition in 5 email blasts to over 3,000 people
- Recognition in all pre- and post- event press releases
- Pre and post social media thanks shout outs and mentions
- Large logo and link included in all electronic announcements promoting the event.
- Welcome acknowledgement from the podium
- Exclusive promotional item placement on tables
- Prominent sponsor listing on banner signage at event
- Prominent logo recognition on front cover of event program booklet
- Back Cover of event program booklet
- Table in lobby/networking area to distribute promotional materials
- Year-round logo recognition on SCAN's website home page
- Sponsorship recognition on SCAN's program/class booklets for one year (Winter - Spring - Summer & Fall

#### OTHER BENEFITS FROM SCAN PROGRAMMING

- 2 (30 minute) SCAN TV Shows
- Sponsorship recognition by voiceover on four of SCAN TV shows on either Comcast, Cablevision or FiOS
- Opportunity to present 4 workshops in 2020

#### **VISIONARY SPONSOR \$5,000**

- 10 event tickets with prominent placement
- Sponsor mention in all pre- and post-event related press releases
- Social media thanks and mentions
- Sponsor Recognition on SCAN's web page and 3 event e-blasts.
- Full Page B&W Inside Back Cover ad
- Special recognition from podium
- Prominent sponsor listing on banner signage at event

#### SPONSOR BENEFIT'S FROM SCAN PROGRAMMING

- Sponsorship recognition by voiceover on three of SCAN TV shows on either Comcast, Cablevision or FiOS
- Opportunity to present 3 workshops in 2020
- 1 (30 minute) SCAN TV Show

#### PLATINUM \$3,500

- 6 event tickets
- Mention in all pre- and post-event related press releases
- Full page black & white ad in program book
- Special recognition from podium
- Recognition on SCAN's website home page
- Prominent sponsor listing on banner signage at event

#### SPONSOR BENEFIT'S FROM SCAN PROGRAMMING

- 1 (15 minute) SCAN TV Show
- Opportunity to present 2 workshops in 2020

#### **GOLD SPONSOR \$2,000**

- 5 event tickets
- Recognition on SCAN's website home page
- Full page black & white ad in program booklet
- Special recognition from podium
- Prominent sponsor listing on banner signage at event
- Opportunity to present 1 workshop in 2020

#### SILVER SPONSOR \$1,000

- 4 event tickets
- Half page black & white ad in program booklet
- Recognition on SCAN's website home page
- Prominent sponsor listing on banner signage at event

#### SUPPORTER \$500.00

- 2 event tickets
- Half page black & white ad in program book

\$375 Full Page Ad (4.5 wide x 7.5 tall)

\$30 / per ticket for SCAN Members

Prominent sponsor listing on banner signage at event

#### AD JOURNAL

	\$250 Half Page Ad (4.5 wide x 3.5 tall)
	\$50 SCAN Supporter – Name in Ad Journal
Subm	it camera-ready ad by email to atarr@scannj.org.
Dead	line for submission: September 27, 2019
TICKET	S – RSVP By October 11, 2019
	\$60 / per individual ticket

Please provide names of guests on separate piece of paper.

Name						
Title	Company					
Address						
Phone	Fax:	Email				
Please charge my:  □Visa  □MC			Exp. Date	Security #		
Name on Card:		Signature:				
Billing Name & Address on Card Including Zip						
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**Make checks payable to SCAN** and mail completed form & check to: SCAN, Monmouth Mall, 180 Highway 35 South, Eatontown, NJ 07724. Fax credit card responses to 732-389-9434.