### SCAN SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFITS</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
<td>$500</td>
</tr>
</tbody>
</table>

- **Production of a 30 second commercial for SCAN’s shows or a You-tube video for sponsor’s website.**
  - Diamond: X
  - Platinum: -
  - Gold: -
  - Silver: -
  - Bronze: -
  - Copper: -

- **TV presentations on one of SCAN’s 3 TV shows: 450,000 potentially reached via Comcast, Cablevision, FiOS and SCAN’s YouTube.**
  - Diamond: 3 shows
  - Platinum: 2 shows
  - Gold: 1 show
  - Silver: -
  - Bronze: -
  - Copper: -

- **Sponsorship recognition on SCAN’s TV shows.**
  - Diamond: X (36)
  - Platinum: X (24)
  - Gold: X (12)
  - Silver: -
  - Bronze: -
  - Copper: -

- **Guest speaker on SCAN’s weekly podcast on Blog Talk Radio.**
  - Diamond: 6 shows
  - Platinum: 5 shows
  - Gold: 4 shows
  - Silver: 3 shows
  - Bronze: 2 shows
  - Copper: 1 show

- **Workshop presentations (SCAN Hub, or SCAN Satellites).**
  - Diamond: 9 per year
  - Platinum: 6 per year
  - Gold: 3 per year
  - Silver: 2 per year
  - Bronze: 1 per year

- **Marketing materials included in SCAN’s mailers.**
  - Diamond: 2 free mailings
  - Platinum: 1 free mailing
  - Gold: At sponsor’s expense
  - Silver: At sponsor’s expense
  - Bronze: At sponsor’s expense
  - Copper: At sponsor’s expense

- **Logo recognition in SCAN’s three Course listings.**
  - Diamond: 3
  - Platinum: 3
  - Gold: 3
  - Silver: 3
  - Bronze: 3
  - Copper: 3

- **Signature Events* – Display Table and sponsorship recognition provided.**
  - Diamond: 6 events
  - Platinum: 5 events
  - Gold: 4 events
  - Silver: 3 events
  - Bronze: 2 events
  - Copper: 1 event or class sponsorship

- **Signage at SCAN Headquarters**
  - Diamond: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Copper: X

- **Display and distribute product information at SCAN.**
  - Diamond: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Copper: X

- **Internet linkage via SCAN’s website and e-blasts.**
  - Diamond: X
  - Platinum: X
  - Gold: X
  - Silver: X
  - Bronze: X
  - Copper: X

- **Promotion of your events on our Facebook page.**
  - Diamond: X
  - Platinum: X
  - Gold: X
  - Silver: -
  - Bronze: -
  - Copper: -

- **Use of SCAN’s facilities for meetings.**
  - Diamond: X
  - Platinum: X
  - Gold: X
  - Silver: -
  - Bronze: -
  - Copper: -

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*Signature Events* include the following:

- **Display Table** and sponsorship recognition provided for:
  - Diamond: 6 events
  - Platinum: 5 events
  - Gold: 4 events
  - Silver: 3 events
  - Bronze: 2 events
  - Copper: 1 event or class sponsorship
**Signature Events: These sponsorships can be customized for your organization**

<table>
<thead>
<tr>
<th>Event</th>
<th>Event Description/Audience/Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Expo</td>
<td>Up to 40 vendors providing information on wellness, and healthy lifestyles. We also hold a fashion show with one of the anchor stores in Monmouth Mall. Our audience is for all ages. 400 people attend.</td>
</tr>
<tr>
<td>Technology Fair</td>
<td>Keynote speakers on technology and how it affects seniors, and vendors. Our audience is people 60 and over. 75-100 people attend. At our Monmouth Mall location.</td>
</tr>
<tr>
<td>Brain Health Fair</td>
<td>Keynote speaker and 10-15 vendors who will do fun and creative interactive activities designed especially to promote brain health. Our audience is people 60 and over. 75-100 people attend. At all of our locations.</td>
</tr>
<tr>
<td>Lunch and Learn</td>
<td>Updates on SCAN’s activities and one keynote presentation per session. We seek lunch sponsors. Our audience is people 60 and over. 40-50 people attend. At our Monmouth Mall and Ocean County locations.</td>
</tr>
<tr>
<td>Class Sponsorships</td>
<td>Sponsorship will help SCAN increase membership numbers and decrease class costs. Signage would be up during the semester. Audience is SCAN’s membership and guests. We are looking for 25 sponsors at least at Copper level. Will also provide one opportunity to be on SCAN’s podcast on Blog Talk Radio. At all our locations.</td>
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</tbody>
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SCAN Locations:
- Monmouth Mall, Eatontown, NJ
- SCAN @ the Y in Freehold Borough, NJ
- St. Andrew Methodist Church, Toms River, NJ, in Ocean County

SCAN produces 3 TV Shows per month: Community Connections, Welcome to SCAN and Caregivers First. The shows are seen on Comcast and Cablevision in Monmouth and Ocean Counties and SCAN’s You Tube Channel.

Caregivers First shows are also seen on Ocean County Community College TV Station monthly and several adult communities in Ocean County.